

Mid-Michigan Library League

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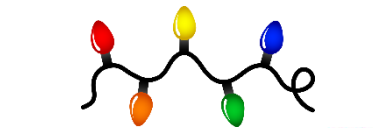
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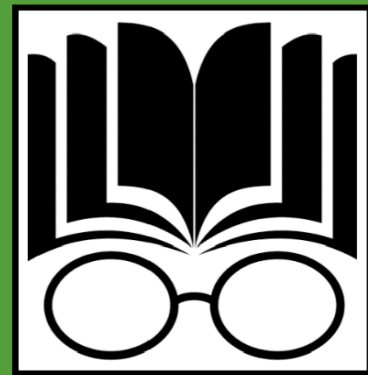


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News of Interest

December 2019



Member Happenings

- **Mary Ann Lenon**, director of [Morton Township Public Library](#) is retiring after 41 years! **Holly Swincicki** is also retiring after 27 years at MTPL. Thanks for your years of service to the community!



- **Lilas Van Scoyoc** wrote a grant for a digital sign for outside the [Evert Public Library](#)



Evert Public Library
installs \$13K
two-sided digital sign

- **Jane Gyulveszi**, director of the [Bellaire Public Library](#), is retiring! Jane was the very first to submit her annual report for state aid (10-4-19)! Congrats, Jane, you will be missed!

Advisory Council

- Your FY20 Advisory Council co-chairs are Debra Greenacre (Manistee) and Mary Barker (Pentwater).
- The next meeting of the Advisory Council is set for March 12, 2020, 11:00 a.m., at the [Shelby Area District Library](#).
- There is a page for the Advisory Council on the MMLL website: <https://www.mml.org/board/advisory-council>

- [Mason County District Library](#) have book tastings for students at the Mason County



Schools at which they engage the students and tell them about all the library can provide to them, even delivering MeLCat requests to them via the UnBound program!



- The [Benzie County libraries](#) collaborate on programs. They had author **Joseph Heywood** come to the Mills Community House this fall.



The 2020 Open Enrollment Period of the Affordable Care Act will close December 15, 2019. Make sure you and your patrons are aware!



Coeur d'Alene library seeks spot for Stephen Colbert's giant children's book. Read the article, see the clip [HERE](#)



Upcoming Trainings/ Events IN PERSON:



Join your colleagues in Nashville at the Public Library Association conference. Advanced registration is available to everyone through January 31, 2020. Public Library Association (PLA) and Tennessee Library Association (TLA) personal members get exclusive access to the Early Bird discount through December 20, 2019. [Register now!](#)



MLA Spring Institute: People First

March 19-20, 2020
 Sheraton Hotel, Ann Arbor. *Cool Things My Library Does* Proposals are due January 10, 2020.



The 45th annual [National Library Legislative Day](#) will be held **May 4-5, 2020**, at the Georgetown Conference Center in Washington, D.C. This two-day educational advocacy event is designed to gather hundreds of library workers, supporters, leaders, patrons, and community stakeholders to learn from policy experts and raise awareness among federal legislators about how and why libraries are vital to communities across America. The event begins on Monday with a full day of advocacy training, with the next day devoted to meetings with elected officials to discuss resources for libraries in their communities.



Do YOU want to go to D.C.? MMLL will pay for one person to go! Contact Sheryl at smase@mml.org or 231-775-3037!

MeL Training - Visit [eResources Training](#)



on the Library Staff page to find aids for each of the MeL databases. See also the marketing resources. [See the MeL Minute HERE](#)

Do you want someone to come train your staff or group on the MeL eResources? Theresa Runyan, Engagement Specialist for Public Libraries will come to you!!! [CONTACT FORM](#)



The 2020 Loleta Fyan Small and Rural Libraries Conference will be held at the Grand Traverse Resort April 13-April 15, 2020

The three-day event features exhibitors, awards, keynote speakers and sessions geared to libraries serving small and rural communities.

Nominate someone for an award!

Nominations are due by Friday, January 17, 2020 to norriss2@michigan.gov



Leadership Academy

March 3-4, 2020 - Auburn Hills
 May 11, 2020 - Grand Rapids
 August 7, 2020 - Lansing
 October 27-28, 2020 - Kalamazoo
[Register for Leadership Academy](#)



Library Continuing Education Program

- Applications may be submitted quarterly, up to the last business day of March, June, September, or

December for a continuing education event that is AFTER the quarterly submission deadline.

Library of Michigan Continuing Education Page

NOTE: The Library of Michigan has updated and expanded our *Public Library Financial Management Guide*. The new guide is posted at www.michigan.gov/librarymanuals. Please take a look and share with financial or budgeting staff at your library. The Library of Michigan will also be updating the *Michigan Public Library Trustee Manual* and posting the new version of that in a few months. Finally, we will be mailing hard copies of both manuals to public libraries throughout the state when both are complete. Keep an eye on your mailbox in the new year for these resources!



Check out the [photo recap of MLA 2019 Annual Conference](#) by clicking the photo above and view the video below to relive the fun and get excited to join us next year in Kalamazoo!



Michigan Library Association

SAVE THE DATE!
 MLA [Advocacy Day](#) - Wednesday, April 22, 2020 - Lansing, Michigan!

[Michigan Library Association calendar of events](#)



The Library of Michigan's Beginning Workshop will be held May 13th-15th 2020 at Shanty Creek



E-rate training slides

www.michigan.gov/erateforlibraries



Scheduled and on-demand WEBINARS and ONLINE CLASSES:



Free PLA Webinar

#eBooksForAll

Campaign Update

Tuesday, December 17, 2019 | 2 – 3 p.m.

[REGISTER NOW](#)



WebJunction Webinars
Archive, course catalog

05 December 2019, 3:00 – 4:00 p.m. Eastern
[Doing the Work Externally and Internally: Race, Equity, Diversity and Inclusion](#) - This webinar highlights the work of Richland Library staff as they work, both externally and internally, to improve dialogue and understanding on topics of race, equity, diversity and inclusion.
[Register to attend](#)

17 December 2019, 3:00 – 4:00 p.m. Eastern
[Community Health Challenges: Training, Language and Programming for Libraries](#) - This webinar will highlight approaches, resources, and programs that can help reduce stigma and fear surrounding the opioid crisis, and promote healthier communities.
[Register to attend](#)

14 January 2020, 3:00 – 4:00 p.m. Eastern
[Responding to All: Managing Relationships with Key Constituencies](#) - In this webinar, both new and seasoned library directors can grow as responsible leaders and learn strategies for fostering five key relationships.
[Register to attend](#)



Fundamentals Web Courses

- [Acquisitions](#)
- [Collection Development & Management](#)
- [Preservation](#)
- [Electronic Resources Acquisitions](#)
- [Collection Assessment](#)
- [Cataloging](#)
- [Metadata](#)



Webinar on the 2020 Census

December 16, 2019, ALA will hold a free webinar “Library Programs and Partnerships in the 2020 Census.” Strategies for libraries to reach groups at risk of being undercounted in the 2020 Census will be emphasized. Presenters will include representatives from libraries, community organizations, ALA, and the US Census Bureau. The webinar will be offered at no cost to attendees and is presented by the ALA Public Policy and Advocacy Office. [Register HERE](#)

[Library of Michigan Webinar Archives](#)



techsoup FOR LIBRARIES

- [Learn from other libraries](#)
- [Participate in online training or view an archive](#)
- [Resources for staff technology training](#)
- [Maintain and support your computers](#)
- [Receive updates each month](#)
- [About your library](#)

[Read the latest news from TechSoup here](#)



[PLA on-demand webinars](#)



Outside the Box Programs

Thursday, December 12, 2019, 2-3 p.m.

MMLL Archived Webinars



You can still view many webinars from the past few years by going to the [ARCHIVES](#).



Library Works Webinars [Full calendar](#)



March 28-April 18, 2020



LIBRARIES ARE essential partners in achieving an accurate and complete count in the 2020 Census. As trusted, welcoming institutions with a far-reaching geographic presence, libraries have important opportunities to inform and engage their communities.

- With Census preparations ongoing and the questionnaire coming in March 2020, libraries should plan for potential impacts. The 2020 Census will:
- conduct its count primarily online for the first time,
 - place an emphasis on reaching hard-to-count populations,
 - hire more than 500,000 temporary workers through an online application process, and
 - partner extensively with community and civic groups, agencies, and organizations.

HOW MIGHT THE 2020 CENSUS AFFECT LIBRARIES?

In late 2019 and early 2020, the Census Bureau, government leaders, or community groups may approach the library to host or participate in meetings, programs, or outreach activities. In addition, jobseekers may use library computers and internet access to apply for Census jobs.



HOW CAN LIBRARIES PREPARE FOR THE 2020 CENSUS?

- Encourage staff to review training materials such as ALA's [Libraries' Guide to the 2020 Census](#),
- Assess your public access computers and internet to prepare for a potential spike in usage by people completing the Census questionnaire online,
- Reach out to your local Census Bureau Partnership Specialist and Complete Count Committee, and
- Consider offering programs or disseminating information about the 2020 Census.



LIBRARIES AND THE 2020 CENSUS ALA American Library Association

IS FUNDING AVAILABLE TO SUPPORT LIBRARY CENSUS ACTIVITIES?

If your library will offer programs, expand technology resources, train staff, or extend hours, you might consider seeking funding to support these activities—either from dedicated Census-related funds or the library's usual sources of support.

Foundations: Many community and family foundations (or under collaborators) are providing funding to local nonprofits to support complete count efforts in the 2020 Census. Check with existing library funders to see if they are involved or if other funds might be available to support the library's work.

State and local government: Some state and local governments have dedicated funds to support 2020 Census preparations. Reach out to officials or your local Complete Count Committee to see if they have ideas for supporting the library.

Businesses: Local businesses may welcome the opportunity to support library programs and services. For instance, a grocery store might donate snacks for an event, or a technology retailer might donate tablet computers for Census respondents to use.



NEW YORK CITY invested more than \$1.4 million in the city's three public library systems to promote a complete count in the 2020 Census.

Community organizations: Contact local civic clubs and service organizations, such as the League of Women Voters, about opportunities to partner with the library by sharing costs or providing volunteers.

Library Friends and Foundations: The library's most devoted supporters might be a source of funding or volunteers.

Census Bureau: While the Census Bureau does not provide direct funding to local agencies, they may be able to provide needed resources at no cost. Contact the Partnership Specialists in your Regional Census Office to request 2020 Census promotional materials, speakers for programs, messaging, and other resources.

FOR IDEAS ABOUT HOW TO TALK WITH COMMUNITY LEADERS about the library's role in the 2020 Census, see "How Community Leaders Can Partner with Libraries to Achieve a Complete Count."

FOR ADDITIONAL RESOURCES ABOUT LIBRARIES AND THE 2020 CENSUS, VISIT ala.org/census. Share your library's Census story with the hashtag #CountOnLibraries



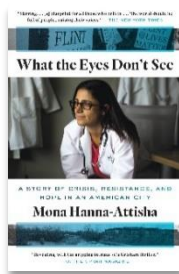
Now through June 1, 2020, you can apply to serve as one of 13 commissioners on the first-ever Michigan Independent Citizens Redistricting Commission.



Emergency Geek

Cory Walker ("Emergency Geek") will come to your library for technology assistance. Ask him! See

<https://mml.org/ploud.net/a/tech-corner>



Grant Opportunities:

Mini Grants!



FY20 Library Expansion & Mini-Grant Program!

Time to apply for a grant! It is easy and quick and many MMLL

libraries have been funded! Use the forms above to apply.

ROUND ONE

- Program AnnouncedOctober 14, 2019 (All applications received during this period will be considered equally.)
- Application Due DateDecember 6, 2019
- Award Announced.....December 13, 2019
- Project Implementation 12/13/19 - 5/8/20
- Reimbursement Due DateMay 15, 2020

ROUND TWO

- Program Announced.....January 6, 2020 (All applications received during this period will be considered equally.)
- Application Due DateMarch 6, 2020
- Award Announced.....March 13, 2020
- Project Implementation 3/13/20 - 8/7/20
- Reimbursement Due Date August 14, 2020

<https://www.mml.org/a/grants>



Library workers can apply for a new annual grant to support innovative and meaningful community engagement efforts in libraries. The Libraries Transform Communities Engagement Grant will provide \$2,000 for a school, public, academic, tribal, or special library to expand its community engagement efforts.



Library of Michigan LSTA Grant Programs

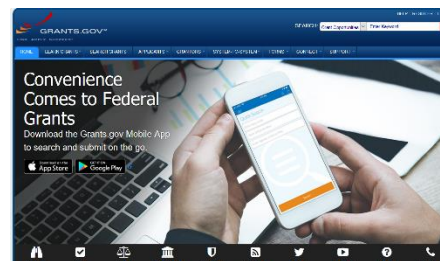
The Library of Michigan offers three different LSTA (Library Services and Technology Act) grant programs. For complete information, see

www.michigan.gov/lsta



Arts and Humanities Touring Grant application opening November 15th - Michigan nonprofits

can apply for funding through the Arts and Humanities Touring Grant, a partnership between Michigan Humanities and Michigan Council for Arts and Cultural Affairs, beginning on November 15th. Grants for up to 40% of the cost to contract with a Michigan based artist listed in the Arts and Humanities Touring Directory are available. Grants are awarded on an as received basis until funds for each application window are expended. The maximum award per application is \$3,000. Organizations are allowed 4 grants per year with a maximum total award of \$4,000 per organization. Performances can take place between December 1, 2019 and August 15, 2020. Please refer to the Michigan Humanities website for application window dates. Find the [online application here](#).



Get notifications from Grants.gov - [click here](#)
[Grants Learning Center](#)

Additional Sources of Grant Funding

WebJunction Course: Grantseeking for Libraries



Learning Support \$\$\$

MLA's Education Fund Scholarships are available to MLA members to support all or part of Leadership Academy registration. Applicants must be an individual member of MLA to qualify. Organizational members may apply for a scholarship on behalf of any staff member, provided that person is an individual member of MLA. [Visit our website for more information and submit your application online.](#) MLA Scholarship Fund applications are due December 6, 2019.



National Endowment for the Arts Big Read Grant 2020-2021

The PLA Awards are designed to highlight the best in public library service and programming and to honor those bringing innovation, creativity and dedication to public libraries. [Nominate yourself, a colleague, or your library today!](#) **DEADLINE - December 6, 2019**



Youth Services:

Update on the CSLP 2020

product line up - If this is the first you have heard of the necessary changes that were made to the 2020 program, please read this letter for context:

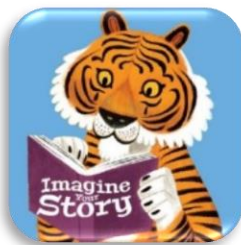
<https://www.csllpreads.org/wp-content/uploads/2019/11/2020-artwork-statement.pdf>

Products containing the offensive imagery have been removed, and the new poster and reading record design have been added to the online store. Essentially, the product line up has stabilized, and you can resume using the CSLP online store to place orders:

<https://www.csllpreads.org/csllp-store/>



Collaborative Summer Library Program



Summer Reading 2020

[Imagine Your Story: Ideas & Tips from the Library of Michigan's Youth Services Advisory Council](#) - Tuesday, January 7, 2020, 2:00 PM
Programming ideas and tips for the Collaborative Summer Library Program's 2020 summer reading program, "Imagine Your Story," will be shared from your peers in the field.

Best Storytime Practices: an interactive webinar series with Jenifer Strauss

[Stepping Gently Outside of Your Comfort Zone! With Jenifer Strauss](#) - Tuesday, January 21, 2020, 2:00 PM ET

So...you have been doing Storytime for years! You have a reliable plan and you have developed your own special storytime groove! That is wonderful! But...maybe it's time shake it up and try something new!
In this interactive webinar, Storyteller and Narrative Consultant, Jenifer Strauss will encourage you to step gently out of your comfort zone and create storytime programs with a new twist and some unique razz-a-mataz! Jen will be presenting innovative, "Out of the Box" ideas for storytime planning and model NEW use-right-away songs, stories and activities.

- Learn how to insert cool yoga moves into your next storytime
- Add more movement using oddly interactive props and games
- Learn to use large group writing projects as a story time finale
- Sandwich each storytime with memorable beginnings and endings beyond songs
- Collaborate with community partners to offer a Pop-up Storytimes in new and different places!

[Parade of Elephants: Ready to Read Michigan 2020 with Jenifer Strauss](#) - Thursday, February 20, 2020, 2:00 PM ET

In 2020, the Library of Michigan's *Ready to Read Michigan* program will feature the book, *Parade of Elephants* by Kevin Henkes. In this informative and interactive webinar, Storyteller and Narrative Consultant, Jenifer Strauss will feature *Parade of Elephants* and then share a plethora of ideas to build a storytime for your youngest patrons using this sweet, action-filled

- Be introduced to the book: *Parade of Elephants* by Kevin Henkes with several examples for how to share it

with your youngest patrons and caregivers.

- Include the Five Practices with Elephant songs, dances and activities!
- Sing and tell other interactive songs and stories that partner well with the featured book.
- Learn "Act it Out and Play Options" for the theme that include patterns, counting, colors and opposites.

[Beyond Storytime: The Care and Feeding of Teens at Your Library with Jenifer Strauss](#) Tuesday, March 24, 2020, 2:00 PM ET

"If you feed them, they might come", but food alone will not keep teens coming back to your library for more! A sense of place, belonging and strong programming will.

Don your hard hats and take a journey inside the teenage brain with former sixth grade teacher, Institute on Media and the Family speaker and Storyteller, Jenifer Strauss. Find out "why they act that way" and what it takes to really connect with tweens and teens at your library.

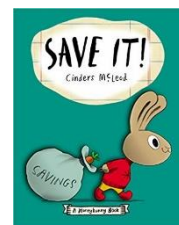
- Understand the workings of the teenage brain
- Learn new programming ideas that will entice teens
- Find out how to create a Teen Advocacy Group & attract teen volunteers
- Discover ways to funnel teen creativity into programs that focus on contribution
- Learn how to collaborate with community partners that offer what teens need

All webinars are recorded for participants that cannot attend live.



Kids Read

Quick Facts
Target: Kids, Ages 5-7
Management level: Moderate
Book orders open: December 1, 2019
Book orders close: February 15, 2020
Book delivery: Week of March 16, 2020



Spring Institute for Youth Services: People First

MLA Spring Institute: People First
March 19-20, 2020
Sheraton Hotel, Ann Arbor

MiYouth - The Library of Michigan has begun a new listserv specifically for public library staff who conduct children and teen programming and services. Sign up today!



Update on MLA Health Insurance Benefit Through Transcend and BCBSM

MLA is committed to offering an exclusive health insurance benefit to MLA member organizations with National Insurance Services (NIS) through Transcend and BCBSM. As many of you know, MLA has been monitoring the extended delay in the court case which caused this health insurance opportunity to be put on hold. MLA is committed to “stay the course” and we will continue to work with NIS as this moves forward. For those of you already in the pool, Rick Labian, our NIS contact, will be in contact with each of you individually and set up a direct, comparable plan that will go into effect January 1, 2020. To continue to offer the lowest premiums to each of our member organizations who take advantage of our health insurance program, we are hopeful that the court case will conclude by April 2020 and be favorable so we can continue with the pathway of a larger pool of associations in more states. If the court case is not, MLA intends to set up the smaller pool of just libraries in Michigan. MLA is committed to offering this benefit to you and we are committed to continuing our work with NIS – we ask for your patience as this plays out in the court system.

Early Literacy Skills

- Phonological Awareness – the ability to identify and work with individual sounds in words.
- Fluency – connecting sounds with letters or groups of letters when reading or writing.
- Comprehension – reading and understanding the meaning of words and sentences.
- Planning – ability to read with speed, accuracy, and proper expression.
- Monitoring – monitoring and adjusting the rate of reading and the adjustment of it.

Resources for Families

Michigan Department of Education Ready by Grade Three can provide resources and support at www.mde.state.mi.us/readybygrade3. Contact with the Michigan eLibrary at www.mel.org or through your local public library to discover digital resources and options to request and deliver to families.

Check with your local library for storytime information and library programs such as Ready to Read Michigan, and sign your child up for a library card.



How will Read by Grade Three affect my child?

When students are strong readers they are better prepared to learn, problem solve and succeed in life. Currently only 40% of third graders in Michigan are proficient readers. By 2025, Michigan expects to increase the number of students who are proficient readers to 60%.

Read by Grade Three calls for schools to do the following:

- Identify struggling readers early.
- Offer special support to read at grade level.
- Ensure student reading skills throughout the school year.
- Provide teachers with literacy professional development.
- Provide parents with a Read at Home Plan. Read at Home Plan is a literacy program to support with reading at home.
- Provide extra support to ensure students at the end of third grade for an additional year so they reach third grade level for success.

Tips for Reading with Your Child

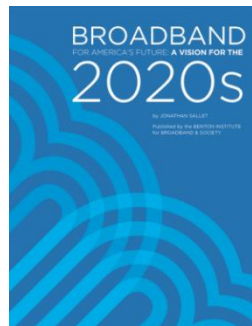
- Read every day. Sing, talk, write, and play with your child before age 5. Share activities from the Ready Child Ready to Read program. Help identify and discuss words in your personal life. Use the strategies in the book to check with your child for a digital resource to support these practices.
- Play around with books with your young child to help them enjoy reading experiences. Involve your child to engage and before from the start.
- Encourage your child to pick out their own books. Ask your child to explain or describe the pictures in books to your child. Let your child lead the way up to a local book club or online reading program to discuss new games and reading books.
- Read to your child in your first language, so that you can better understand words and comprehend the story.
- Model reading to your child by being an active reader yourself. To make it part of our work and lead to the world around them and make shared reading experiences fun and engaging.
- Talk about what you read, allowing time for your young child to respond to open-ended questions such as, “Why do you think the character did that?”
- Model reading that allows time for your child to extend on words, respond to questions, and lead about it. This practice connects with the idea that reading is a shared experience, not a one-way thing. Share conversation practices to engage and even read aloud.

Michigan Read by Grade Three Law



Cool Kid Kits at our Libraries

Get ready to experience 3rd Great. 3rd Great! K-3 Cool Kid Kits are a fun and effective way for parents and teachers to help their students reach their literacy potential while having a great time together. Stop in to your **Mason County District library** today, check out your **K-3 Cool Kid Kit** and have them *reading great by age eight!*



Broadband for America's Future Starts with Anchors

By John Windhausen

EPA/USA Department of Energy 2020 Fuel economy guide

www.fueleconomy.gov/feg/printGuides.shtml

Why Libraries Are Eliminating Late Fees for Overdue Books

More than 343,000 library cardholders in Chicago were barred from borrowing books because of unpaid fines. The city is now erasing all of it. (CityLab article)

State Aid Annual Report – Due 2/1/20

Last fiscal year, you all had access to RBdigital downloadable audiobooks. We had the core collection of adult and children's/YA titles. The number did not stay constant, but you can use: **RBdigital Adult eAudiobook Collection – 6370** **RBdigital CH/YA eAudiobook Collection – 2080** **Total – 8450**

For this fiscal year, you have access to the full collection of unlimited downloadable eAudiobooks, which is currently amounts to **33,908 titles!** Remember to let your patrons know! These titles are **ALWAYS AVAILABLE** to patrons, **no waiting on holds lists.** The URL to put on your website is:

<https://wmlpmi.rbdigital.com/>

Further information about the RBdigital resources (including Transparent Language Online) as well as the Up North Digital consortium may be found on the website:

<https://www.mml.org/a/digitalresources>

HOW TO SPOT FAKE NEWS



CONSIDER THE SOURCE
Click away from the story to investigate the site, its mission and its contact info.



READ BEYOND
Headlines can be outrageous in an effort to get clicks. What's the whole story?



CHECK THE AUTHOR
Do a quick search on the author. Are they credible? Are they real?



SUPPORTING SOURCES?
Click on those links. Determine if the info given actually supports the story.



CHECK THE DATE
Reposting old news stories doesn't mean they're relevant to current events.



IS IT A JOKE?
If it is too outlandish, it might be satire. Research the site and author to be sure.



CHECK YOUR BIASES
Consider if your own beliefs could affect your judgement.



ASK THE EXPERTS
Ask a librarian, or consult a fact-checking site.

IFLA International Federation of Library Associations and Institutions

Check Your Facts
Libraries use tech tools to fight fake news
By [Jessica Cilella](#) | Nov. 1, 2019

Media Literacy in an Age of Fake News
Prepare your users for the pitfalls of misinformation
By [George M. Eberhart](#) | Nov. 1, 2019



Remember that you can ask your colleagues questions and share information with other members of the Mid-Michigan Library League by sending a message to midmichlib@googlegroups.com.

New eReading rooms created for kids

Article on Up North Digital and the children's e-reading rooms. Manistee News Advocate

Road to the 2020 Census

2020 Census Operational Timeline



DR. DERRICK GAY ON DIVERSITY IN LIBRARY COLLECTIONS

PBS Books interviewed diversity and educational consultant Dr. Derrick Gay on "Reframing Diversity in the 21st Century Library," exploring the necessity of library collections to include mirrors in which students are able to see themselves and connect with others who are different as a way to deepen inclusion. He spoke at the Michigan Library Association Conference.

WATCH HERE



Mid-Michigan Library League

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